# EASYSWAP

# *Litepaper*

*SWAP MADE EASY,*
*SWAP MADE PROFITABLE*

EASYSWAP

# CRYPTO NOWADAYS

## 01

The Crypto space has developed tremendously over the last couple of years, creating an alternate source of income generation for millions of people. It has nevertheless, not been a journey without its own share of hiccups, price crashes and frauds.

We have survived all this and with scars or not here we are in a point where we can develop applications that will solve real-world problems – we can freely invest in projects that we think are good enough for real growth in the long term. Or make investments for the short term – and make profits.

The problem is: Crypto is not only massively volatile with flash crashes and super rises, it is also alive 7/24. Unlike a traditional stock exchange, Crypto never closes or sleeps. Crypto trading can be very stressful putting serious demands on precious time impinging on even family and personal life. The constant need to monitor crypto price movements can also lead to reduction of peace of mind, health and social life.

So, while we all search for that quick profit but if it is not steady, it cannot be considered a passive income.

And here is where lies the tremendous value that we bring to you. Easy Swap aims to make trading seamless and protect your portfolio from the high volatility of the crypto market, shielding your portfolio from turbulences while making sure you find the time to spend with family and your personal life.
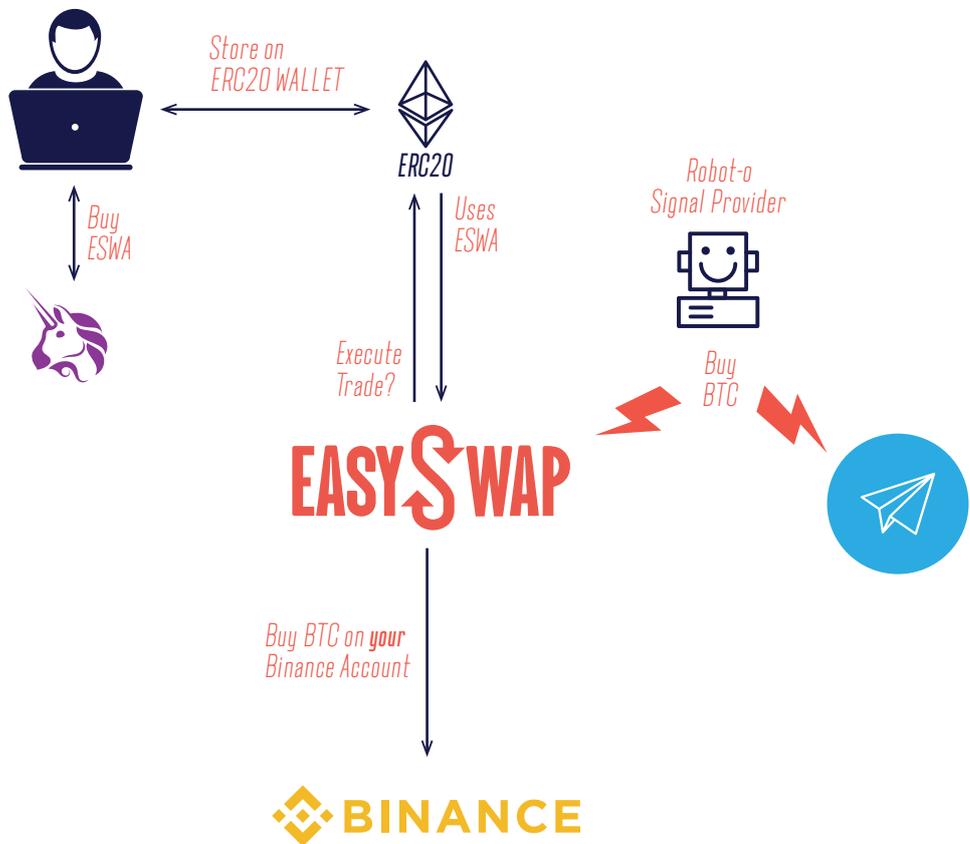
# EASY SWAP

## 02

EasySwap as a product has been spun-off from a private equity office in which it has been intensively and reliably used for more than three years already. Our decision is now to spread our wings and enable the benefits of automated trading, which was previously possible for only high net income people, to the retail market with the same quality, standard and transparency.

# HOW DOES IT WORK?

## 03

The Easy Swap token (ESWA) is a utility token used to treat trading signals sent through our platform for automated trading on pay-as-you-go format. You use the token to execute signals on your preferred exchange. Here is a basic diagrammatic flow for simple visualization:

# HOW DOES IT WORK?

## ESWA TOKEN UTILITY

Using his ERC20 wallet and UniSwap, the customer buys ESWA tokens. Holding ESWA tokens grants access to the EasySwap platform and Telegram Signals Channel.

## ROBOT-O SENDS A SIGNAL

Robot-o, our in-house developed signal provider sends a signal to BUY/SELL a coin*.
We provide signals only on Top10- Market Cap coins Signal is published on Telegram Channel for ESWA Hodlers
Signal is published in EasySwap Trading Platform and registered on the blockchain.

* based on back and front tested strategies of Technical Analysis specifically designed to the tokenomics of each of the traded coins

## AUTO-TRADING ON YOUR EXCHANGE

EasySwap can perform automated trading on your exchange account (currently Binance and Kucoin) at a cost of fixed amount of ESWA. No performance fee is charged.

Your coins never leave your exchange! Security is provided by the Exchange itself
The amount of ESWA spent to do the trade depends on your Hodler Score** and community size.

The more you hodl the less you pay.
The more EasySwap grows the lesser you pay too.

** Hodler score is calculated based on tokens held, holding time and number of executed trades. Formula will be published as soon as tokenomics is approved and tested and prices will be transparently communicated.

# WE VALUE COMMUNITY

## 04

Our working philosophy values community work and we can achieve even bigger results when big community is built up. In order to show our appreciation for it, the whole community benefits from increasing its size with progressive discounts, upon growth, on quantity of wallets holding the token and Market Cap growth.

You earn from all sides!

# SUPPORTED EXCHANGES

## 05

Currently we support **Binance** and **Kucoin** only making use of their API, which are used by all trading bots in the market. We are expanding our reach and we will surely cover many more exchanges in near future. Community will decide the priority. It is worth noting that the support does not mean partnership. We use their available development suite to trade.

# WORKING PRODUCT

## 06

Our product is currently live and we are trading for Private Equity funds with monthly profits in the past, providing reduced volatility and improved maximum drawdown when compared to Buy&Hold strategy.

These are results of a real wallet operating in Binance:

| Date | BTC Price | MACD Mixed RSI on Parameter ARW |
|------|-----------|--------------------------------|
| 11/2/2017 | $ 7,019.98 | $ 11,854.54 |
| 1/1/2018 | $ 13,380.00 | $ 24,493.34 |
| 3/2/2018 | $ 11,039.00 | $ 23,307.03 |
| 5/1/2018 | $ 9,071.48 | $ 26,958.68 |
| 6/30/2018 | $ 6,390.07 | $ 21,677.14 |
| 8/29/2018 | $ 7,031.22 | $ 27,958.55 |
| 10/28/2018 | $ 6,489.93 | $ 22,599.07 |
| 12/27/2018 | $ 3,567.91 | $ 19,602.19 |
| 2/25/2019 | $ 3,827.92 | $ 20,102.84 |
| 4/26/2019 | $ 5,314.10 | $ 24,740.17 |
| 6/25/2019 | $ 11,820.86 | $ 42,532.73 |
| 8/24/2019 | $ 10,134.35 | $ 40,966.30 |
| 10/23/2019 | $ 7,466.62 | $ 36,106.47 |
| 12/22/2019 | $ 7,501.44 | $ 35,454.21 |
| 2/20/2020 | $ 9,596.42 | $ 44,168.40 |
| 4/20/2020 | $ 6,826.83 | $ 54,081.52 |

Our platform will also support signals from third-party research houses in the future, giving you more options as we understand that each person has a different investment profile and risk appetite.

### Are you a research house?

Contact us for a trial using our platform and be paid for your signals.

# ROADMAP

## 07

## Token Roadmap

*EasySwap* has a fullstack team distributed worldwide.

Economists, Developers, Designers and Marketing

### We are online!

Our website is now Live! Yay!
Litepaper updated with the latest information.

**19TH JUNE 2020**

**29TH JUNE 2020**

### Signal Channel

We will open the Signal Channel on Telegram to ESWA hodlers. Minimum of ESWA 1.000 required to enter the channel. This number will be revised as tokenomics is finalized and we are thoughtful at our early investors.

### Beta

Beta Integration with auto-trading platform

**July 2020**

**August 2020**

### Launch Hodler Scoreboard